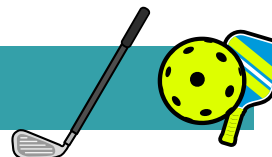


# GOLF / PICKLEBALL SPONSORSHIP - OCTOBER 10, 2023



For 33 years, the Diabetes Foundation (DF) has celebrated its work serving children and adults across New Jersey with a fundraiser held on the golf course at Ridgewood Country Club in Bergen County. This year, the DF has added pickleball to the mix.

This event brings together local and international corporations dedicated to supporting the DF, the only 501c3 nonprofit in New Jersey solely dedicated diabetes care. Our offerings include free insulin or oral medication and monitoring supplies, as well as diabetes self-management education and 1-on-1 guidance to help people get on track and stay on track managing their health.

	VISIBILITY BENEFIT	PRESS/SOCIAL MEDIA BENEFIT	EVENT/REGISTRATION BENEFIT
<b>EVENT SPONSOR (\$25,000)</b>	Tailored recognition on DF's homepage and partnership page for one year (60,000+ views) with link to your site; logo on exclusive e-blast to database of 15,000 healthcare professionals, and on all subsequent eblasts	Dedicated press release announcing sponsorship; exclusive social media thank you posts prior, during and after event (Facebook, Instagram, LinkedIn)	Includes two complimentary foursomes for golf, including greens fees, food, beverage, VIP golf cart starting on the first and tenth hole; two tickets for pickleball; and VIP reserved table a dinner. Onsite banner, information table, tee sign; sponsorship sign at pickleball hut; thank you signs at event and in presentation
<b>PLATINUM SPONSOR (\$10,000)</b>	Tailored recognition on DF's partnership page for one year (60,000+ views) with link to your site; logo on combined eblast(s) to database of 15,000 healthcare professionals, participants and donors	Combined press release with other sponsors announcing sponsorship; social media thank you prior and post event (Facebook, Instagram, LinkedIn)	One complimentary foursome for golf, including greens fees, food, beverage, golf cart, golfer gift; one ticket for pickleball; banner or information table at event; tee sign; sponsorship sign at pickleball hut; recognition at food/beverage table on thank you signs at event and in presentations
<b>BEVERAGE SPONSOR (\$5,000)</b>	Tailored recognition on DF's partnership page for one year (60,000 views+) with link to your site; logo on combined eblast(s) to database of 15,000 healthcare professionals, participants and donors	Combined press release with other sponsors announcing sponsorship; social media thank you (Facebook, Instagram, LinkedIn)	Two tickets for golf, including greens fees, food, beverage, golf cart, golfer gift; tee sign; sponsorship sign at pickleball hut; recognition at beverage tables; cocktail napkins, on thank you signs at event and in presentations
<b>GOLF CART SPONSOR (\$4,000)</b>	Tailored recognition on DF's partnership page for one year (60,000 views+) with link to your site; logo on combined eblast(s) to database of 15,000 healthcare professionals, participants and donors	Combined press release announcing sponsorship; social media thank you (Facebook, Instagram, LinkedIn)	Two tickets for golf, including green fees, food, beverage, golf cart; tee sign; recognition in all golf carts; on thank you signs at event and in presentations.
<b>TEE SIGN SPONSOR (\$1,000)</b>			Two cocktail networking tickets and sign at hole of your choice; on thank you signs at event and in presentations
<b>PICKLEBALL SPONSOR (\$1,000)</b>			Sponsorship sign at the pickleball hut; thank you signs at event and in presentations
<b>COMMUNITY SPONSOR (\$500)</b>			Signage at event on all thank you materials and in presentations